



432 Cardena Road
Bowen Island, BC V0N 1G1
Tel: 604-200-2399
www.tourismbowenidland.com

July 15, 2017

Email to:

Enrique.Sanchez@gov.bc.ca

FLNR.Minister@gov.bc.ca

Mike.Falkiner@gov.bc.ca

jordan.sturdy.mla@leg.bc.ca

mayorandcouncil@bimbc.ca

mayorandcouncil@bimbc.ca

editor@bowenidlandundercurrent.com

marsha.walden@destinationbc.ca

grant.mackay@destinationbc.com

wjudas@tiabc.ca

Dear Mr. Sanchez,

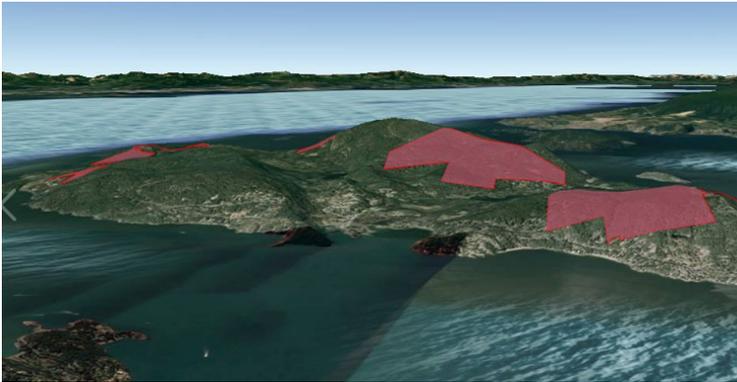
Tourism Bowen Island, a Registered Non-profit organization is a group of volunteers who give countless of hours promoting Bowen Island as the easiest get-away from the fast pace of life on the mainland and a place where you can, within a 20 minute ferry ride find miles of trails and walkways in first and 2nd growth forests have to express our dismay at the concept of issuing logging licences on our pristine Island.

Tourism Bowen received 21,000 pageviews in the past month on our www.tourismbowenidland.com website and the #2 search was for trails! We are known for our wonderful walks and trails so much so that our local ROTARY CLUB produced a wonderful brochure to encourage their use! (www.bowentrails.com) . The hashtag #bowenidland receives thousands of hits on Twitter and Instagram.

We are known for our amazing viewsapes both on-island and from the mainland.



This is what the thousands of hikers on the Cypress Area and those driving north of Horseshoe Bay to Squamish and Whistler will savour:



Was there not an agreement put in place between the Tourism and Forestry ministries a number of years ago that protected the Viewscapes for the visitors? To think of our amazing forests removed, is beyond comprehension.

Bowen Island's Economic Development Committee (EDC) Tourism as one of the top two Economic drivers of our island. We are a small island with a small population. Our merchants (all struggling mom & pop operations) depend on the tourist dollars during our short summer months to sustain their existence throughout the very long winter! The EDC did a visitor exit survey a few years ago. Out of that developed the Bowen Story: **The Bowen Brand Story**

Just off the coast of Vancouver is a place where everything's...well...a little different. When you take the 20 minute ferry ride, it feels as though you've crossed over to another world, a special place where life is a little simpler, a little less stressful.

The sights, the smells, the sounds, the people – all fill you with a calmness and an awareness; making you feel a little different. There's no hustle, no bustle, and certainly no rat race. The sense of community is so strong you can almost feel the hugs. In a modern world where everything's always moving faster and faster, it feels really, really good to hit pause. To reflect. To exhale. To take stock. To stop and smell the ocean. To connect with what really matters.

Bowen Islanders can be fiercely proud of their island, and more than a little protective. Sometimes they're tempted to keep it to themselves. But if you're looking for a way to redefine play, work or life, this might be your place, too. You'll leave your ordinary self at the dock along with all your mainland baggage. Bowen just might change you...for the better.

PLEASE do not interrupt our pristine watersheds, our economic growth (finally) and our reputation that we have so hard to develop by logging off our amazing island.

Sincerely

A handwritten signature in black ink, appearing to read 'Murray Atherton', written over a horizontal line.

Murray Atherton, Chair